

LIGHTDIMENSIONS TIPS & TRICKS

MIXING SILKLIFT AND OXYCUR PLATIN

The new LightDimensions sub-brand was launched in 2021. Due to upgraded formulas designed to care for the hair while offering the best results, there are new, optimal ways to measure and mix the SilkLift and Oxycur Platin lighteners that will ensure a positive experience for both stylists and clients.

For all Goldwell lightening powders, the scoop should be used for dispensing, not for measuring. Please share the usage tips below with your salons should questions arise regarding expected performance.

WEIGHING / MEASURING

// Weigh product for best results.

// Only mix a single measure at a time—double portions (i.e. 2 x 25 grams at once) may increase swelling.

// We recommend that you weigh both the lightening powder and developer to ensure best performance.

// Do not use 12% (40 vol) developer.

// Avoid placing your hand on the outside of the pouch and pushing the scoop against it on the inside. This will compact the scoop and add additional powder, which will change the optimal mixing ratio and could cause swelling (optimal mixing ratio: 35ml developer to 25g lightening powder).

PRODUCT CONSISTENCY

// If the product consistency is thinner than desired, recommend adding Goldwell Thickener to the mix until the desired consistency is reached. Never add additional powder to make the mixture thicker.

// The new Oxycur Platin is creamier than the previous version, so Thickener may need to be added for balayage techniques (this may be a new practice for stylists used to using the previous version).

APPLICATION

// Do not add heat.

// Do not overload foils with excess product - it is not necessary to over-saturate the hair.

STORAGE

// Close the pouch (SilkLift) and canister (Oxycur Platin) properly after each use as humidity can reduce the product performance.



GOLDWELL.