

GNY EDUCATION SCHEDULE JANUARY/FEBRUARY 2023

GOLDWELL NEW YORK
PRODUCTS. EDUCATION. BUSINESS SOLUTIONS.

ALBANY

JANUARY 16

Goldwell: Intro to Topchic
Nicole Cooper
9:30A - 12:30P / \$25

Goldwell: Intro to Colorance
Nicole Cooper
1:30P - 4:30P / \$25

JANUARY 23

GNY: Color to the Cut
Jen Foster
9:30A - 4:30P / \$175

JANUARY 30

KMS: Short Cut Concepts
Clair Cloch
9:30A - 12:30P / \$125

FEBRUARY 6

GNY: Air Touch
Bree Kasarda
9:30A - 3:00P / \$150

FEBRUARY 7

KMS: Bob, Bixie & Pixie
Amy McClellan
9:30A - 4:30P / \$175

FEBRUARY 13

GNY: Creative Formulations
Emily Mion
9:30A - 12:30P / \$50

GNY: Generational Grey
Coverage. Emily Mion
1:30P - 4:30P / \$50

FEBRUARY 27

Surface: Awaken Certification
Natalie Wickman
9:30A - 12:30P / \$125

BUFFALO

JANUARY 16

GNY: Generational Grey
Coverage. Mary Alexander
9:30A - 12:30P / \$50

JANUARY 23

GNY: Color to the Cut
Sydney Noonan
9:30A - 4:30P / \$175

JANUARY 30

GNY: Creative Formulations
Mary Alexander
9:30A - 12:30P / \$50

FEBRUARY 6

Surface: Mastering Fine Hair
Jen Bonacci
9:30A - 12:30P / \$125

FEBRUARY 13

Goldwell: Intro to Topchic
Sydney Noonan
9:30A - 12:30P / \$25

Goldwell: Intro to Colorance
Sydney Noonan
1:30P - 4:30P / \$25

FEBRUARY 20

KMS: Bob, Bixie & Pixie
Nicole MacDonald
9:30A - 4:30P / \$175

FEBRUARY 27

Surface: Awaken Certification
Brandon Gross
9:30A - 12:30P / \$125

POUGHKEEPSIE

JANUARY 16

GNY: Air Touch
Jen Foster
9:30A - 3:00P / \$150

FEBRUARY 6

GNY: Generational Grey
Coverage. Emily Mion
9:30A - 12:30P / \$50

FEBRUARY 13

Surface: Nostalgia Trend
Collection. Ashley DeVescovi
9:30A - 12:30P / \$125

ROCHESTER

JANUARY 16

GNY: Generational Grey
Coverage. Kristin Tomasso
9:30A - 12:30P / \$50

JANUARY 23

GNY: Color to the Cut
Alex Slocum
9:30A - 4:30P / \$175

JANUARY 30

GNY: Creative Formulations
Amy McClellan
9:30A - 12:30P / \$50

FEBRUARY 6

Goldwell: Intro to Topchic
Kristin Tomasso
9:30A - 12:30P / \$25

Goldwell: Intro to Colorance
Kristin Tomasso
1:30P - 4:30P / \$25

FEBRUARY 13

Get Melty Tour
Emily Chen
10:00A - 4:00P / \$325

FEBRUARY 27

Surface: Awaken Certification
Jen Bonacci
9:30A - 12:30P / \$125

SYRACUSE

JANUARY 23

GNY: The Toolbox
Bree Kasarda
9:30A - 12:30P / \$50

FEBRUARY 13

GNY: Color to the Cut
Bree Kasarda
9:30A - 4:30P / \$175

LOCATION:

**Salon Aurora
304 1st St.
Liverpool, NY**

BINGHAMTON

JANUARY 23

GNY: Color to the Cut
Emily Mion
9:30A - 4:30P / \$175

FEBRUARY 13

Goldwell: Intro to Topchic
Nicole Cooper
9:30A - 12:30P / \$25

Goldwell: Intro to Colorance
Nicole Cooper
1:30P - 4:30P / \$25

LOCATION:

**Color & Curse
3660 George F Highway
Endwell, NY**



CLASS DESCRIPTION

GOLDWELLY.COM/EDUCATION

GOLDWELL

GOLDWELL: INTRO TO COLORANCE

From color balancing to grey coverage, lowlighting to toning with the NEW Gloss Tones. Build your color business and provide your with knowledge to utilize all Colorance options.

GOLDWELL: INTRO TO TOPCHIC

From grey coverage to changes in level, tone and lightening. Learn how to incorporate Topchic Effects and Eluminated Shades into your formulas.

GNY

GNY: GENERATIONAL GREY COVERAGE

Goldwell has the best options for Ammonia free and Vegan grey coverage and blending. You can achieve fabulous results on Blondes, Brunettes and Reds without creating that distinct demarcation line during the grow out.

GNY: AIR TOUCH

This highlighting technique gives you the ability to address different stages of growth and create beautiful seamless looks every time. Have one more tool in your highlighting toolbox to expand your offerings.

GNY: CREATIVE FORMULATIONS

Create the best formula the first time and reduce re-coloring and long appointment times.

GNY: COLOR TO THE CUT

The Bob is making a comeback and will be the haircut for 2023. Learn the color techniques that complement the Bob shape and create beautiful dimension.

GNY: THE TOOLBOX

Getting the knowledge, you need with the tools in your toolbox. Explore & experiment with swatches and the different Goldwell products available. Learn applications you can use everyday behind the chair.

kms

KMS: SHORT CUT CONCEPTS

Create two of the most popular short cuts using a systematic approach to sectioning and cutting. Learn new techniques to make each cut perfect for your guest. Customization is key to short hair.

KMS: BOB, BIXIE & PIXIE

Let's tackle the 3 trendiest short looks of 2023. Take the stress out of creating short fun looks with an easy step by step process for each cut.



SURFACE: AWAKEN CERTIFICATION

In just 3 hours you will have hands-on experience on how to expertly cut, care and style thin & fine hair! Give your thinning/fine hair guests the best Awaken Therapeutic System! Healthy Scalp = Healthy Hair.

SURFACE: NOSTALGIA TREND COLLECTION:

HANDS ON TREND CUT, COLOR, FINISH
Leave this class with the steps to remove weight & length easily and master the new NOTCH 16 shear. Create soft layers and wispy fringes at every length. Create soft highlights or bold lowlights with 1 simple techniques.

SURFACE: MASTERING FINE HAIR- CUT, COLOR & FINISH

Hands-in Cut, Color & Finish fine hair with award winning Awaken Therapeutic System, Surface tools and the best color choice and application techniques for fine hair with Ammonia-Free Pure Color.