

bodyography®

PROFESSIONAL COSMETICS

BODYOGRAPHY SANITATION PROTOCOLS

New sanitation protocols are essential for success within the beauty industry. Now more than ever customers/clients will expect strong measures to be taken into action in and out of the salon environment. Whether you are a traveling artist or work at a storefront/salon, it is your responsibility to keep your kit, tools and station sanitized and clean at all times.

If you are in a salon environment, it is important to stagger your clients in order to respect social distancing rules and regulations. Be sure all stores and salons are stocked with personal protective equipment and sanitizing products for employees and customers/clients.

MAKEUP APPLICATION:

- Sanitize station, makeup, brushes and tools before customers/clients arrive
- Artists are to wear protective gear (masks, gloves) when applying makeup
- Artists are to apply sanitizer to hands in front of customer before applying products
- Artists are to use disposable applicators for application, which must be thrown away after each contact with client's skin
- Encourage customers/clients to bring their own clean brushes and makeup when applicable
- Sanitize station, makeup, brushes and tools after customers/clients depart
- Use Anti-Bacterial Brush Cleanser on brushes between products
- Use Disposable Applicator Kit to remove product from components
- Use the stainless-steel Artist Palette and Spatula to work off of rather than your hand

TESTERS/DISPLAYS:

- Implement a 'no-touch' policy for testers, if customers want to test a product, a Bodyography associate must help them
- Cut off/remove all wands and doe foot applicators from glosses, liquid lipsticks and mascaras
- Scrape all powders (face powders, eyeshadow, blush, bronzer, highlighter) daily and spray with alcohol
- Cut off top tip of all lipsticks daily
- Wipe down displays, testers (including the inside of caps/lids) with alcohol daily
- Have spatula applicators on hand for testing products in jars or pots (an associate is to assist with this)
- Use Disposable Applicator Kit to remove product from testers
- Replace testers often and keep displays clean and sanitized, your customers/clients will be noticing whether or not sanitization protocols are in place



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