LAVENDER:  
**EXISTING LEVEL :10**

1. 10P 18mls  
   5VA 2mls  
   6 drops Cool Violet @Pure Pigments

2. Pastel Lavender 10mls  
   10BS 10mls

3. 10BS 20mls  
   2 drops Pure Violet @Pure Pigments  
   1 drop Pearl Blue @Pure Pigments  
   1 drop Matte Green @Pure Pigments

4. 10P 13mls  
   8SB@PK 6mls  
   1ml PMIX

---

ROSE GOLD:  
**EXISTING LEVEL 9-10**

All Formulas are based on 40mls of Colorance Lotion or Cover Plus Lotion

1. 9KG 17mls  
   6VV 3mls

2. Pastel Rose 17mls  
   6R 3mls  
   4 drops Cool Pink @Pure Pigments

3. Pastel Rose 10mls  
   8G 10mls

4. Clear 10mls  
   7RB 10mls

5. 10BS 13mls  
   Pastel Rose 7mls  
   2 drops Cool Pink @Pure Pigments

6. Pastel Peach 10mls  
   8G 10mls

7. 10BB 12mls  
   7KG 6mls  
   VV MIX 2mls

---

ROSE BROWN:  
**EXISTING LEVEL 7-9**

All Formulas are based on 40mls Colorance Lotion or Cover Plus Lotion

1. 5BG 10mls  
   7B 10mls  
   1ml Cool Pink @Pure Pigments

2. 6K@KK 10mls  
   7B 10mls  
   2mls Cool Pink @Pure Pigments

3. Pastel Rose 17mls  
   6VV 3mls

4. 6R 10mls  
   6RB 10mls

5. 5B@BK 10mls  
   7B 10mls  
   1ml Cool Pink @Pure Pigments

---

SILVER/GREY:  
**EXISTING LEVEL 9 WARM**

1. 8CA 10mls  
   10BS 8mls  
   PMIX 2mls  
   3 drops Pearl Blue @Pure Pigments

2. 8SB 12mls  
   10BS 6mls  
   PMIX 2mls  
   3 drops Pearl Blue @Pure Pigments

---

PURPLE:  
**EXISTING LEVEL 8-10**

1. 10P 15mls  
   5VA 5mls  
   5 drops Pure Violet @Pure Pigments  
   6 drops Cool Pink @Pure Pigments

2. Pastel Lavender 17mls  
   5VA 3mls  
   4 drops Pure Violet @Pure Pigments

3. Existing Level 6-8  
   5VA 10mls  
   6VV 10mls  
   3mls Pure Violet @Pure Pigments  
   3mls Cool Violet @Pure Pigments

---
### SILVER/GREY:
**EXISTING LEVEL 10 WARM**

1. 10BS 10mls  
   8CA 5mls  
   Pastel Indigo 5mls  
   2 drops Pearl Blue @Pure Pigments  
   _creates a steel silver_

2. 8SB 15mls  
   PMIX 5mls  
   3 drops Matte Green @Pure Pigments  
   _creates a steel grey_

3. 8CA 15mls  
   PMIX 5mls  
   3 drops Pearl Blue @Pure Pigments  
   _creates grey with a blue direction_

4. 10BS 15mls  
   8CA@PB 5mls  
   2 drops @Pearl Blue  
   1 drop @Cool Violet  
   _creates a grey with a smokey lavender direction_

### PINK:
**EXISTING LEVEL 10**

1. Pastel Rose 10mls  
   10P 10mls  
   3 drops Cool Pink @Pure Pigments

2. Pastel Rose 15mls  
   Pastel Indigo 5mls  
   3 drops Cool Pink @Pure Pigments

3. 10P 18mls  
   Pastel Rose 2mls

4. 10 ICY 10mls  
   @Elumenated Rose 10mls  
   3 drops Cool Pink @ Pure Pigments

### COOL BLONDES:
**EXISTING LEVEL 9 WARM**

1. 10BS 15mls  
   8CA 5mls  
   2 drops Pearl Blue @Pure Pigments

2. 10P 10mls  
   8SB 7mls  
   PMIX 3mls

3. 10P 15mls  
   8CA@PB 5mls

### SOFT BLUE:
**EXISTING LEVEL 10**

1. 10P 19mls  
   1ml 2A  
   2 drops Pearl Blue @Pure Pigments

2. 10BS 15mls  
   Pastel Indigo 5mls  
   6 drops Pearl Blue @Pure Pigments

### COOL BLONDES:
**EXISTING LEVEL 10 WARM**

1. 10BS 20mls  
   2-3 drops Pearl Blue @Pure Pigments

2. 10BS 10mls  
   10P 10mls

3. 10BS 10mls  
   10V 10mls  
   2 drops Pearl Blue @Pure Pigments
### UNIQUE COLORANCE FORMULAS:
All Formulas are based on 40mls of Colorance Lotion or Cover Plus Lotion

<table>
<thead>
<tr>
<th>EXISTING LEVEL</th>
<th>COLOR</th>
<th>FORMULA</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>Soft Apricot</td>
<td>40mls Colorance Lotion 10G 10mls 9KG 8mls 6R 2mls</td>
</tr>
<tr>
<td>10</td>
<td>Pink Violet</td>
<td>40mls Colorance Lotion 10P 17mls 6V 3mls</td>
</tr>
<tr>
<td>10</td>
<td>Living Coral</td>
<td>40mls Colorance Cover Plus Lotion 7mls Pastel Rose 3mls 8OR 10mls 10V 1 drop Red @Pure Pigments 1 drop Orange @Pure Pigments 2 drops Violet @Pure Pigments</td>
</tr>
<tr>
<td>9-10</td>
<td>Not Too Bronze</td>
<td>40mls Colorance Lotion 7G 5mls 8G 5mls 10P 10mls</td>
</tr>
<tr>
<td>9-10</td>
<td>Trench Coat</td>
<td>40mls Colorance Lotion 10V 15mls 7BG 5mls</td>
</tr>
<tr>
<td>9-10</td>
<td>Creamy Beige</td>
<td>40mls Colorance Lotion 9NA 10mls 9GB 10mls</td>
</tr>
<tr>
<td>9-10</td>
<td>Sugar Cookie</td>
<td>40mls Colorance Lotion 10BS 17mls 7BG 3mls</td>
</tr>
<tr>
<td>9-10</td>
<td>Denim Blue</td>
<td>40mls Colorance Lotion 8SB 18mls 2A 2mls</td>
</tr>
<tr>
<td>9-10</td>
<td>Berry Much Pastel</td>
<td>40mls Colorance Lotion 20mls 10BS 2mls 4R@VR 8mls Clear 2 drops Pure Red @Pure Pigments 1 drop Pure Yellow @Pure Pigments 1 drop Cool Violet @Pure Pigments</td>
</tr>
<tr>
<td>9-10</td>
<td>Sunny Side</td>
<td>40mls Colorance Cover Plus Lotion 20mls 10G 6mls Pure Yellow @Pure Pigments</td>
</tr>
<tr>
<td>9</td>
<td>9V Hacked!</td>
<td>40mls Colorance Lotion 17mls 10V 1ml 5VA 2mls 8SB</td>
</tr>
</tbody>
</table>
EXISTING LEVEL | COLOR | FORMULA
---|---|---
8-9 | Cinnamon | 40mls Colorance Lotion 10BG 10mls 7BG 5mls 7RB 5mls
8-9 | Khaki Beige | 40mls Colorance Lotion 17mls 10BG 3mls 6BP
7-8 | Toasted Cinnamon | 40mls Colorance Lotion 10mls 7B 5mls 7RB 5mls 7KG
6-7 | Brunette Accent | 40mls Colorance Lotion 5mls 5MB 5mls 6N 10mls 7BG
6-7 | Hershey Bar | 40mls Colorance Lotion 10mls 6K 5mls 5MB 5mls 7MB
5-6 | Chocolate Merlot Raisin | 40mls Colorance Lotion 10mls 5NA 10mls 5VV
5-6 | Deepest Plum | 40mls Colorance Lotion 10mls 3VV 10mls 4G

VERSATILE AND EASY-TO-USE DEMI-PERMANENT HAIR COLOR

BENEFITS -
- Brilliant shine
- Up to 90% more shine on virgin hair1.
- Smooth feeling hair
- Damaged hair feels up to 30% softer and smoother2.
- Easy to use
- 3 clearly color-coded segments, professional application accessories and consultation tools.
- Outstanding gentleness
- Up to 35% more gentle when Topchic is color balanced with Colorance3.

TECHNOLOGY -
- Patented IntraLipid® Technology
- Perfectly colors and repairs in one step: the pH-balanced formula with integrated IntraLipid effectively repairs the hair structure by regenerating up to 70% lost lipids.

1 When using Colorance core or Cover Plus assortment.
2 When using Colorance core, compared to highlighted hair.
3 Compared to balancing the color with alkaline permanent hair color.

Easy to use with an assortment of shades that help you to create the looks that your clients will love.

The technologies within the color repair the hair during the coloration service — and the healthier the hair, the more beautiful and shiny the results will be.

COLORANCE RESULTS
» Enhancement of natural color - great for new color clients
» Expressive or pastel shades
» Refresh previously colored hair

COLORANCE HAIR TYPE
» Hair color clients that don't need to cover grey
» Grey coverage up to 50%

COLORANCE COVER PLUS
» Natural shades for discreet grey coverage
» Grey coverage with multi-faceted dimension
» Lowlights for beautiful dimension on over-highlighted hair

COLORANCE EXPRESS TONING
» Refine blondes with an assortment of shades from warm to cool
» Quick and easy application with processing time of only 5 minutes
» Add pastel washes or vivid color and brilliance with Express Toning @Elumenated

COLORANCE CORE

COLORANCE COVER PLUS

COLORANCE EXPRESS TONING

5min
But Goldwell doesn't have a T10, T18, T14, 9T, 9V, 9NB, 9SB

How to match these shades with Colorance
► All formulas based on a total of 60mls Colorance
► All formulas begin with 40mls Colorance Lotion

<table>
<thead>
<tr>
<th>T10 Pale Blonde Silver</th>
<th>T14 Pale Ash Blonde</th>
<th>T18 Lightest Ash Blonde</th>
<th>9NB Natural Beige</th>
</tr>
</thead>
<tbody>
<tr>
<td>18mls 10BS</td>
<td>10mls 10P</td>
<td>15mls 10P</td>
<td>10mls 9NA</td>
</tr>
<tr>
<td>2mls Pmix</td>
<td>10mls 10BS</td>
<td>5mls 10BS</td>
<td>10mls 10BA</td>
</tr>
<tr>
<td>2 drops Pearl Blue @Pure Pigments</td>
<td>2 drops Pearl Blue @Pure Pigments</td>
<td>3 drops Pearl Blue @Pure Pigments</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>9V Platinum Ice</th>
<th>9SB Silver Blue/ Pale Blonde</th>
<th>9T Chrome/Silver</th>
<th>9P Opal Glow/Sheer Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>15mls 10P</td>
<td>15mls 10BS</td>
<td>13mls 10BS</td>
<td>15mls 10P</td>
</tr>
<tr>
<td>5mls 8CA@PB</td>
<td>3mls 10BS</td>
<td>5mls 8CA</td>
<td>5mls 8CA</td>
</tr>
<tr>
<td>2 drops Pearl Blue @Pure Pigments</td>
<td>2mls mix</td>
<td>2 drops Pearl Blue @Pure Pigments</td>
<td>2 drops Pearl Blue @Pure Pigments</td>
</tr>
</tbody>
</table>

SAKURA PINK
this peachy shade of pink has a much greater saturation depth making it a must-have shade for this year

ELUMEN
40 mls GB@9
1 ml RV@all

COLORANCE
40 mls Lotion
10 mls 9KG
5 mls Pastel Lavender
4 mls Pastel Rose
2 drops @Pure Pigments Cool Violet
1 drop @Pure Pigments Pure Red
COLORANCE
Creative Formulas

Rose Brown Colorance Formulas:
Existing Level 7-9
40 mls Colorance Lotion
1. 10 mls 5B@BK
2. 10 mls Pastel Rose
3. 1 drop Red @Pure Pigments

Soft Pink Colorance Formulas:
Existing Level 10
40 mls Colorance Lotion
15 mls 10P, 5 mls Pastel Rose,
1 drop Red @ Pure Pigments

Icy Cool Blonde Colorance Formulas:
Existing Level Warm 10
40 mls Colorance Lotion
1. 20 mls 10BS, 2-3 drops Pearl Blue @ Pure Pigments
2. 18 mls 10P, 2 mls Pmix
3. 10 mls 10BS, 10 mls 10P
4. 10 mls 10V, 10 mls 10BS,
 2 drops Pearl Blue @ Pure Pigments

Cool Blondes Colorance Formulas:
Existing Level Warm 9
40 mls Colorance Lotion
1. 12 mls 10BS, 6 mls 8CA, 2 mls Pmix,
 2 drops Pearl Blue @ Pure Pigments
2. 10 mls 10P, 7 mls 8SB, 3 mls Pmix

Denim Blue Colorance Formula:
Existing Level 9-10
40 mls Colorance Lotion
18 mls 8SB, 2 mls 2A,
2 drops Pearl Blue @ Pure Pigments

Creamy Beige Colorance Formula:
Existing Level 9-10
40 mls Colorance Lotion
10 mls 9NA, 10 mls 9GB

Sugar Cookie Colorance Formula:
40 mls Colorance Lotion
15 mls 10BS, 5 mls 7BG

Lavendar Colorance Formulas:
Existing Level 10
40 mls Colorance Lotion
1. 15 mls 10V, 5 mls Lavendar
2. 20 mls 10BS, 1 drop Matte Green @ Pure Pigments,
 3 drops Violet @ Pure Pigments
3. 18 mls 10P, 2 mls 5VA, 1 drop Violet @ Pure Pigments

Purple Colorance Formulas:
Existing Level 9-10
15 mls 10P, 5 mls 5VA,
5 drops Cool Violet @ Pure Pigments

Silver/Grey Formulas:
Existing Level Warm 9
40 mls Colorance Lotion
1. 10 mls 8CA, 8 mls 10BS, 2 mls Pmix,
 3 drops Pearl Blue @ Pure Pigments
2. 19 mls 10BS, 1 ml 2A, 2 drops Pearl Blue @ Pure Pigments
3. 12 mls 8SB, 6 mls 10BS, 2 mls Pmix,
 3 drops Pearl Blue @ Pure Pigments

Perfectly colors and repairs in one step:
The pH-balanced formula with integrated IntraLipid effectively repairs the hair structure by regenerating up to 70% lost lipids.

Brilliant Shine: Up to 90% more shine on virgin hair
**Winter Blondes**

**ASHLEY FERRARA**  
Owner:  
The Fringed Rebel Salon  
GNY Influencer  
@ashed_myhair  
#ashedmyhair

**CASHMERE BLONDE**  
Pre-Lightening done with  
Oxycur Platin and 3% (10vol)  
Shadow/Root Smudge:  
60mls Colorance Lotion  
10mls 6N  
10mls 7NA  
5mls 6A  
5mls 8SB  
*Mix Colorance formula in a  
Colorance bottle  
Pour into a bowl then add:  
1 drop @Pure Pigments Yellow  
2 drops @Pure Pigments Pearl Blue  
Add System Thickener  
Apply with a bowl and brush  
Blonde Refinement:  
60mls Colorance Lotion  
10mls 10V  
10mls 10P  
10mls 10G  
2 drops @Pure Pigments Cool Violet

**WHITE HOT CHOCOLATE**  
**FORMULA:**  
Pre-Lightening done with  
Oxycur Platin and 3% (10vol)  
Shadow/Root Smudge:  
60mls Colorance Lotion  
10mls 6B  
10mls 5N  
5mls 6A  
5mls 6BP  
*Mix Colorance formula in a Colorance bottle  
Pour into a bowl then add:  
2 drops @Pure Pigments Yellow  
3 drops @Pure Pigments Pearl Blue  
Add System Thickener  
Apply with a bowl and brush  
Blonde Refinement:  
60mls Colorance Lotion  
10mls 10V  
10mls 10P  
10mls 10G  
2 drops @Pure Pigments Cool Violet

**BLUSHED CASHMERE BLONDE**  
Shadow base or lowlights:  
Colorance  
60 ml Colorance lotion  
20 ml 7NA  
10mls 7B  
3 drops cool pink  
Glaze Colorance  
80mls Colorance Lotion  
20mls 8CA@PB  
20mls 10BB  
2 Drops Pure Yellow  
1 Drop Cool Pink  
Add pops of Colorance  
Express Pastel Rose 5 minutes  
near face frame for more reflection.

**ANA GRISI**  
Nece’s Salon  
GNY Regional Artist  
Goldwell US Influencer  
@hairbyac_alcorn

**Benefits of Lowlights**  
» Create natural blonde looks  
» Give back dimension to over-highlighted hair  
» The Integrated Pre-Pigmentation System (*Filler is in the color*)  
allows a one-step color process with durable and reliable results  
» 3 ready-to-use shades in refined color directions
WINTER HOLIDAY HAIR

WINTER CRÈME BRULÉE
Hair Painting with Silk Lift and 6%

40 mls Colorance Lotion
8 mls 10BG
10 mls 10BS
2 mls 8GB
2 drops @Pure Pigments Pearl Blue

WINTER WARM FIRE GLOW
Hair Painting with Silk Lift and 6%

Root Smudge
40 mls 3% Topchic Lotion
30 mls 5K
10 mls 6K@Kk

Merge into ends
60 mls Colorance Lotion
10 mls 8K
10 mls 700@Gk
10 mls 8OR

HOLIDAY PINOT NOIR
Hair Painting with Silk Lift and 6%

Root Smudge
40 mls 3% Topchic Lotion
20 mls 3NA
20 mls 3VV

Merge into ends
40 mls Colorance Lotion
10 mls 6VV@Pk
10 mls Pastel Lavender
6 drops @Pure Pigments Pure Violet

SNOW PEACH
Pre lighten to a Level 10
40 mls Colorance Lotion
12 mls Pastel Peach
1 ml 7RR
7 mls Clear
3 drops @Pure Pigments Pearl Blue

BALAYAGE using STYLECOLOR
From tortoiseshell effects to pastelage, pick any of KMS STYLECOLOR and go at the hair graffiti style. Feather the color from roots to the ends of hair or focus the majority of your color in the center for a fade out effect.

The KMS STYLECOLOR
Have been designed to work on all base hair colors so whether you choose more traditional tones like Rusty Copper, Raw Mocha and Brushed Gold or a contemporary color like Vintage Blush or Dusky Blonde, there’s a Balayage option for everybody.

BE bold
BE subtle
NO COMMITMENT
Ask your stylist about STYLECOLOR
**FALL FORMULAS:**

40mls of Colorance Cover Plus Lotion can be used in any of these formulas instead of Colorance Lotion. Cover Plus Lotion could be used if more oxidation is required. This would be for hair that is extra gold, coarse texture, or very healthy hair that Colorance Lotion is too gentle for. Cover Plus Lotion is a 4% Developer (13 volume); when mixed your Colorance Core colors you are creating more oxidation with ammonia free coloring. Applying a Cover Plus Lotion formula to dry hair will give you the most durable and intense end result. Applying to fully towel dried hair will give you a result that falls somewhere between your Colorance Lotion 2% (6 volume) and your Cover Plus 4% (13 volume)

The options and end results the Colorance Portfolio gives you are endless! Your guests will receive the results and durability they want along with the incredible patented Intra-Lipid Colorance technology keeping their hair in beautiful condition with amazing shine.  

<table>
<thead>
<tr>
<th>Formula</th>
<th>Color</th>
<th>Stations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LIGHT DUSTY BLONDE:</strong></td>
<td>XL 9-10</td>
<td></td>
</tr>
<tr>
<td>40mls Colorance Lotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15mls 10BS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5mls 8CA@PB</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 drops Pearl Blue @Pure Pigments</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>DARK DUSTY BLONDE:</strong></td>
<td>XL 8-9</td>
<td></td>
</tr>
<tr>
<td>40mls Colorance Lotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15mls 8CA@PB</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5mls 8CA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 drops Pearl Blue @Pure Pigments</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>WARM ROSEY BLONDE:</strong></td>
<td>XL9-10</td>
<td></td>
</tr>
<tr>
<td>40 mls Colorance Lotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10mls 10BS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5mls 8CA@PB</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5mls Pastel Rose</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 drops Pearl Blue @ Pure Pigments</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 drop Red @Pure Pigments</td>
<td></td>
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<tr>
<td><strong>SPICED RUM BRUNETTE:</strong></td>
<td>XL6-7</td>
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</tr>
<tr>
<td>40mls Colorance Lotion</td>
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</tr>
<tr>
<td>17mls 7AK@PK</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3mls 6VV@PK</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 drops Pure Violet@Pure Pigments</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 drops Cool Violet @PurePigments</td>
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<td></td>
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<tr>
<td><strong>SPICY RAISIN</strong></td>
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<tr>
<td>40mls Colorance Lotion</td>
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<tr>
<td>10mls 5VV</td>
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<td></td>
</tr>
<tr>
<td>10mls 6VV@PK</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1drop Cool Violet @Pure Pigments</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10 drops Pure Violet @Pure Pigments</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Find Elumen Formulas...It's easy as 1, 2, 3.

1. Download Free Goldwell Education Plus App

2. Click on the COLOR icon at the bottom of the screen

3. Click on the COOKBOOK icon to reveal amazing color Elumen and Elumen Play formulas!

Just a taste of some of the formulas you will find on the Goldwell App:

- **COLOR RESULT**: CHARCOAL ROSE
  - FORMULA: 2 ml YY@all + 2 ml Nn@all + 2 ml AN@5 + 2 ml BB@all + 6 ml SV@10 + 6 ml Pn@Ball
  - Whitney Harris
    - NANAIMO, CANADA

- **COLOR RESULT**: TAUPE
  - FORMULA: 20 ml BG@87 + 20 ml G8@9
  - Denise Griffin
    - SARATOGA, USA

- **COLOR RESULT**: GREEN HAIRPLAY
  - FORMULA: 10 ml AB@9 + 10 ml GN@Ball + 10 ml NA@8 + 40 ml YY@all
  - Alex Verdoliva
    - TRINO, ITALY

- **COLOR RESULT**: PEGASUS
  - FORMULA: 2 ml Bn@ball + 2 ml Gn@Ball + 3 ml Tq@all + 60 ml CLEAR
  - Kerry Killian
    - LOS ANGELES, USA

- **COLOR RESULT**: STONE WASHED JEANS
  - FORMULA: 10 ml RV@ball + 20 ml K6@86 + 40 ml KB@7
  - Rossa Hawkins
    - NEW YORK, USA

- **COLOR RESULT**: PAPRIKA
  - FORMULA: 10 ml VY@all + 20 ml D@all + 20 ml NB@8 + 26 ml CLEAR
  - Emma Jones
    - WREXHAM, UK

- **COLOR RESULT**: BLACKBERRY NIGHT
  - FORMULA: 25 ml CLEAR + 4 ml @ORANGE + 0.1 ml @BLUE + 3.5 ml @GREEN
  - Silvia Ferreira
    - LISBOA, PORTUGAL

- **COLOR RESULT**: EVERGREEN FOREST
  - FORMULA: 20 ml D@all + 20 ml C@all + 20 ml CLEAR
  - John Smith
    - QUEENS, NEW YORK
### Winter Brunettes

**BASE:** Colorance CoverPlus Lotion 80mls
- 15mls 4N
- 20mls 5N@BP
- 5mls 5BG
- 3 drops Yellow @Pure Pigments
- 3 drops Cool Violet @Pure Pigments
- 3 drops Pearl Blue @Pure Pigments

**LIGHTER TONE:** 60mls Colorance Lotion
- 15mls 7N
- 10mls 7G
- 5mls 6BP

**DARKER TONE:** 80mls Cover Plus Lotion
- 20mls 5N
- 10mls 5N@BP
- 10mls 6N@BP

**APPLICATION:**
1. Apply Base retouch on clean, dry hair with Goldwell brush angled blending into previously lightened hair
2. Mist midshaft and ends with Structure Equalizer Spray
3. Place Lighter Colorance formula into a bowl after mixing it in the Colorance bottle- Add System thickener to desired consistency
4. Section the hair into 4 quadrants, starting at the bottom of each section apply with free hand technique alternating tones
5. Process 20 minutes
6. Seal in Color with a Dual Senses Color Lock Serum

---

**MOCHATINI**

**BASE:** Colorance CoverPlus Lotion 80mls
- 15mls 4N
- 20mls 5N@BP
- 5mls 5BG
- 3 drops Yellow @Pure Pigments
- 3 drops Cool Violet @Pure Pigments
- 3 drops Pearl Blue @Pure Pigments

**APPLICATION:**
1. Partial balayage with Oxycur Platin and 10 Volume
2. While the Highlights process glaze everything in between with 5N@BP and 10 Volume
3. Shampoo everything out together
4. Glaze the Blonde with 80mls Colorance Lotion
   - 20mls 9N and
   - 20mls 9NA
5. Process 20 minutes

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**GOLDEN CAPPUCCINO**

**APPLICATION:**
1. Partial balayage with Oxycure Platin and 10 Volume
2. While the Highlights process glaze everything in between with 5N@BP and 10 Volume
3. Shampoo everything out together
4. Glaze the Blonde with 80mls Colorance Lotion
   - 20mls 9N and
   - 20mls 9NA
5. Process 20 minutes

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**KATE GOFF**
Stylist and Goldwell Color Specialist at Jagged Edges Salon Batavia, NY
GNY Influencer
IG _katesworld_

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**DELYLA DEFELICE**
Luxe salon and spa
GNY influencer
@madeby_lylabones