

FAQ's Light Dimensions



1. **Q. Is the 9% (30 volume) still the same?**
A. Yes, but more lift will be achieved because there are more Persulfates in the New Silk Lift powder

2. **Q. Can old New Blonde developer be used with the New Natural and Silver Brighteners?**
A. Yes

3. **Q. What is the New technology that is replacing the Anti- Yellowing technology?**
A. Lightening Control Technology

4. **Q. What are all the Technologies in the New Silk Lift**
A. Lightening Control Technology
Integrated Bond-Pro+ Technology
Silk Protein Complex
IntraLipid Technology

5. **Q. What are the Technologies in the Updated Silk Lift Control Pearl and Ash**
A. HDc Technology (High Definition Control)
Integrated Bond Pro + Technology
Silk Protein Complex
IntraLipid Technology

6. **Q. How is the New Pearl Silk Lift different from the Beige?**
A. The New Pearl will give a cooler end result

7. **Q. What is the 2-in-1 Serum and how do I use it?**
A. It is the previous Silk Lift Serum and the Tone Stabilizer now combined into one simple to use product. It can be added to the Silk Lift Strong and Zero Ammonia for the Silk Protein benefits. It MUST be added to the Silk Lift Control Pearl and Ash for tone stabilization.

8. **Q. Can I use the System Thickener with all the New Silk Lifts?**
A. Yes

9. **Q. Since there is Bond Pro in the Silk Lift Should I use the Bond Pro Step 2 after rinsing out the lightener?**
A. Yes, Bond Pro Step 2 can be used for extra conditioning But it is not required

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10. Q. Can I use Bond Pro Step 1 in the New Silk Lifts?

A. Yes, there is the proper amount of Bond Pro added to the Silk Lift to care for normal hair. If hair is damaged and needs Extra Protection you can add Bond Pro Step 1. You would then follow with Step 2.

11. Q. How are the new Brighteners different from New Blonde?

A.

1. They have been broken into two different shades to accommodate levels 5-9
2. Natural will be used for levels 7-9
3. Silver will be used for levels 5-7 (it contains more cool pigments)
4. Mix with 3% Silk Lift Lotion
5. There is added Bond Pro
6. Cool Protect Technology for a longer lasting cool result

12. Q. What services can the Brighteners be used for?

A.

1. Root Brightening with a Blonding service
2. Recharge service in between blonding services
3. NEW Power Toning Service

13. Q. What is Power Toning with Brighteners?

A. The Natural Brightener mixed with Silk Lift 3% lotion and drops of @Pure Pigments and left on 5-20 mins. It is not recommended to Power Tone with the Silver Brightener as it could result in an end result that is too cool.

14. Q. Is the same amount of product in the New Silk Lift Pouch that was in the tub?

A. Yes 500 grams

15. Q. What is the shelf life of the Silk Lift Pouch?

A. 12 months after being opened. It is recommended to remove air out of the bag each time before closing.



