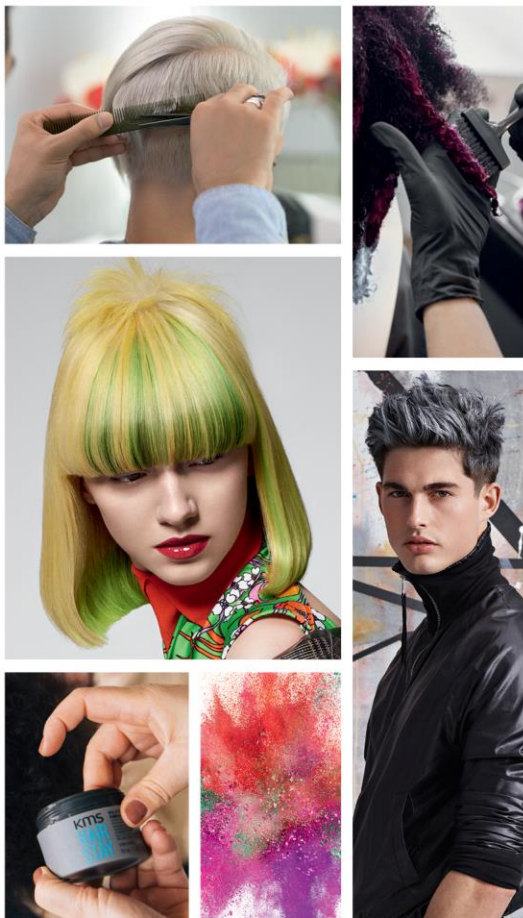


2019 VIRTUAL EDUCATION DATES



GOLDWELL. KMS

All classes listed are in Eastern Standard Time (EST)

To register, click on the class you would like to attend and follow instructions. You will receive an e-mail afterwards with instructions on how to log in to the class. It is recommended to log in 10 minutes prior to the class starting. If you have any questions, please e-mail Lisa at lisa.gregory@kao.com

JULY

Jul 11th
8:00 – 10:00am
[Topchic and Colorance Revealed](#)

10:30 – 11:30am
Elumen
[Revealed](#)

12:00 – 1:30pm
[Blonde Ambition](#)

July 25th
8:00 – 9:30am
[Blonde Ambition](#)

10:00am – 12:00pm
[Topchic and Colorance Revealed](#)

12:30 – 1:30pm
[Kerasilk Smoothing and DeFrizz Experience](#)

AUGUST

August 8th
8:00 – 10:00am
[Topchic and Colorance Revealed](#)

10:30am – 12:00pm
[Blonde Ambition](#)

12:30 – 1:30pm
[Elumen Revealed](#)

August 22nd
8:00 – 9:30am
[Blonde Ambition](#)

10:00am – 12:00pm
[Topchic and Colorance Revealed](#)

12:30 – 1:30pm
[Kerasilk Smoothing and DeFrizz Experience](#)

SEPTEMBER

Sept 5
8:00 – 10:00am
[Topchic and Colorance Revealed](#)

10:30 – 11:30am
[Elumen Revealed](#)

12:00 – 12:30pm
[Elumen Play](#)

1:00 – 2:30pm
[Blonde Ambition](#)

Sept 19
8:00 – 8:30am
[Elumen Play](#)

9:00 – 11:00am
[Topchic and Colorance Revealed](#)

11:30am – 1:00pm
[Blonde Ambition](#)

1:30 – 2:30pm
[Kerasilk Smoothing and DeFrizz Experience](#)

OCTOBER

Oct 3
8:00 – 9:30am
[Blonde Ambition](#)

10:00 – 10:30am
[Elumen Play](#)

11:00am – 12:00pm
[Elumen Revealed](#)

12:30 – 2:30pm
[Topchic and Colorance Revealed](#)

Oct 17
8:00 – 8:30am
[Elumen Play](#)

9:00 – 11:00am
[Topchic and Colorance Revealed](#)

11:30 – 12:30
[Kerasilk Smoothing and DeFrizz Experience](#)

1:00 – 2:30
[Blonde Ambition](#)

OCTOBER

Oct 31
8:00 – 10:00am
[Topchic and Colorance Revealed](#)

10:30am – 12:00pm
[Blonde Ambition](#)

12:30 – 1:30pm
[Elumen Revealed](#)

2:00 – 2:30pm
[Elumen Play](#)

NOVEMBER

November 14
8:00 – 10:00am
[Topchic and Colorance Revealed](#)

10:30 – 11:00am
[Elumen Play](#)

11:30 am – 1:00pm
[Blonde Ambition](#)

1:30 – 2:30pm
[Kerasilk Smoothing and DeFrizz Experience](#)

Nov 21
8:00 – 8:30am
[Elumen Play](#)

9:00 – 10:00am
[Elumen Revealed](#)

10:30am – 12:30pm
[Topchic and Colorance Revealed](#)

1:00 – 2:30pm
[Blonde Ambition](#)

DECEMBER

No Classes



2019

VIRTUAL EDUCATION

Topchic & Colorance Revealed:

Experience the world of Topchic & Colorance. Gain confidence to use demi & permanent hair color effectively within the Goldwell Service Cycle. Learn the tips and tricks that make Goldwell the perfect partner to all your hair color needs.

Blonde Ambition:

Highlighting, decolorizing and toning services: we have it covered. Learn about the endless ways to create the perfect blonde using Goldwell's blonding portfolio.

Let Me Upgrade U:

Grow your knowledge of Goldwell's quick and easy upgrade services ranging from 0 to 15 minutes!

Kerasilk Smoothing & De-Frizz Experience:

From reducing and reshaping curl, to smoothing and softening unruly hair, the Kerasilk Keratin Treatment is a must have addition to your texture portfolio. Also, learn how to reduce frizz and improve manageability with the Kerasilk De-Frizz Express Service. This service tames the hair structure while keeping the natural shape and volume for up to 4-6 weeks.

Elumen Play it Up:

Don't over think it. All you need to know is how direct dyes work. The rest is up to your creativity. Trust your own genius. Follow your instinct. You decide what works. Experience a different way of creating color.

@PurePigments Revealed:

Imagine color. Now multiply it. Learn how to integrate Goldwell @PurePigments into your oxidative hair color for dimensional pastels, boosted vivids and never-before-seen color morphing effects.