

GOLDWELL NEW YORK EDUCATION SCHEDULE

SEPTEMBER & OCTOBER 2020

CLASS NAME & COST:	ALB CLASS LIMIT 6	BING CLASS LIMIT 8	BUF CLASS LIMIT 6	POUGH CLASS LIMIT 4	ROC CLASS LIMIT 8	VIRTUAL
GOLDWELL COLORANCE - COLOR 100: COST: FREE B						9/28 10a-11:30a
GOLDWELL TOPCHIC - COLOR 101: COST: FREE B						9/28 1p-2:30p
GO BEYOND - FALL INSPIRATION COST: \$25 I	9/14 10a-1p	9/28 10a-1p	10/19 10a-1p	10/5 10a-1p	9/21 10a-1p	
GOLDWELL GREY COVERAGE: COST: \$25 B	10/5 10a - 1p	9/14 10a - 1p	9/14 10a - 1p	9/14 10a - 1p	10/5 10a - 1p	
COLOR INTENSE COST: \$200 I		10/26 & 10/27 9:30a - 4:30p			9/14 & 9/15 9:30a - 4:30p	
GOLDWELL - THE CURTAIN SHAG COST: \$100 I		10/19 10a-1p	10/5 10a-1p			
KMS - BRAIDS & TEXTURE COST: \$75 I					10/26 10a - 1p	
KMS - STYLE SOCIAL COST: \$25 I	10/19 10a - 1p					
KMS - BUILD YOUR PASSION COST: \$25 I			9/21 10a - 1p			
DISCOVER CIREPIL BY PERRON RIGOT PRODUCT KNOWLEDGE COST: FREE B						9/14 4p-5p

B = BEGINNER

I = INTERMEDIATE

A = ADVANCED

Due to Covid-19 class sizes are limited.
Please review the studio class guidelines at
GOLDWELLY.COM/EDUCATION before attending.

To Register: goldwellny.com/education

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GOLDWELL COLORANCE - COLOR 100:

Colorance is the Ammonia Free option for all your color needs. From color balancing, grey coverage, lowlighting, toning, to expressive vibrant colors. This program is designed to build your color business and provide you with the knowledge and benefits to utilize all the Colorance options.

GOLDWELL TOPCHIC - COLOR 101:

Explore all the options of Topchic. Grey coverage, changes in level or tone, lightening and toning. Create extraordinary results by learning Topchic Effects and Eliminated shades. Use the blueprint for formulation to create a perfect end result.

GOLDWELL GO BEYOND - FALL INSPIRATION:

Get ready for an explosion of color. Bold but sophisticated. Rethink the rules and use color in unexpected ways. This is a demo class working on swatches and the colors will all be from the Go Beyond collection taken from the Goldwell app. Attendees can follow along and get their formulas from the app.

GOLDWELL GREY COVERAGE WORKSHOP:

Tips and Tricks to get your best grey coverage results on your guests. There are many unique ways to achieve better grey coverage. We will explore what options will work best on different types of hair. We will also discuss blonding along with grey coverage and the latest trends in modern grey coverage. Experiment with these techniques during a swatching workshop.

GOLDWELL COLOR INTENSE:

For the person who has completed the Color 100 - 102 Goldwell classes. This class will help you take your color formulations to the next level, coach you to work more efficiently with all of our products getting the most out of your products and time. Choose the correct products with a purpose to fine tune your formulation needs of blondes, brunettes and redheads taking your results to the next level. Day two will incorporate a hands-on workshop.

GOLDWELL THE CURTAIN SHAG:

Featuring an emphasis on a heavy curtain fringe that has lots of versatility. This behind the chair friendly Shag utilizes a square perimeter for a strong foundation and disconnection to create tons of movement and flow.

Learn how to modernize your Shag!

Tools Needed: Scissors, razor, clips, denman brush, water bottle, flat iron, blow dryer.

KMS BRAIDS & TEXTURE:

In this class we will demonstrate:

- ▶ Quicker more efficient updos with no hot tools & use only clips and product incorporated with braiding and twisting.
- ▶ Create the look of curled textured hair without the extra time or damage to the hair & achieve the most popular textured "unplugged" looks.

Tools Needed: Rubber bands, bobby pins, Duck bill clips, & smaller metal clips, rat tail combs, & teasing brush.

KMS STYLE SOCIAL:

A unique experience where you will learn social media marketing tips for the modern stylist with any level of experience and finish out with a demo of a trend hair style (cut or upstyle). **DEMO CLASS**

KMS KEEP YOUR PASSION GROWING:

Be Inspired with this KMS Growth and Passion session. We invite you to grow in a way that fits your goals and fuels your passion. Grow with our Intuitive Retailing Start. Style. Finish. Concept. Feed your passion with a signature style session.

DISCOVER CIREPIL PRODUCT KNOWLEDGE:

All your questions will be answered in this informative Cirépil product knowledge webinar.

Learn why the Cirépil 3 Step Waxing System makes waxing so easy and what makes each Cirépil wax unique.

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